



The GULL LAKE Advance

Established 1909

"If It Matters to You, It Matters to Us"

ADVERTISING RATES

Effective May 1st, 2009

| | | |
|----------------|----------------------|---------------------|
| 2" - 22" | \$5.46 / column inch | (.39¢ / agate line) |
| 23" - 45" | \$5.18 / column inch | (.37¢ / agate line) |
| 46" - 92" | \$4.90 / column inch | (.35¢ / agate line) |
| Full Page Plus | \$4.62 / column inch | (.33¢ / agate line) |

| SIZE | INCHES | COST | GST | TOTAL COST |
|-----------|----------|----------|---------|------------|
| 1/8 Page | (11.5") | \$62.79 | \$3.14 | \$65.93 |
| 1/4 Page | (23.25") | \$120.44 | \$6.02 | \$126.46 |
| 1/2 Page | (46.5") | \$227.85 | \$11.39 | \$239.24 |
| Full Page | (93.6") | \$432.43 | \$21.62 | \$454.05 |

| | | GST | TOTAL | | GST | TOTAL | |
|-----|---------|--------|---------|-----|----------|--------|----------|
| 2" | \$10.92 | \$.55 | \$11.47 | 12" | \$65.62 | \$3.28 | \$68.80 |
| 3" | \$16.38 | \$.82 | \$17.20 | 13" | \$70.98 | \$3.55 | \$74.53 |
| 4" | \$21.60 | \$1.08 | \$22.68 | 14" | \$76.44 | \$3.82 | \$80.26 |
| 5" | \$27.30 | \$1.37 | \$28.67 | 15" | \$81.90 | \$4.10 | \$86.00 |
| 6" | \$32.76 | \$1.64 | \$34.40 | 16" | \$87.36 | \$4.37 | \$91.73 |
| 7" | \$38.22 | \$1.91 | \$40.13 | 17" | \$92.82 | \$4.64 | \$97.46 |
| 8" | \$43.68 | \$2.18 | \$45.86 | 18" | \$98.28 | \$4.91 | \$103.19 |
| 9" | \$49.14 | \$2.46 | \$51.60 | 19" | \$103.74 | \$5.19 | \$108.93 |
| 10" | \$54.60 | \$2.73 | \$57.33 | 20" | \$109.20 | \$5.46 | \$114.66 |
| 11" | \$60.06 | \$3.00 | \$63.06 | 21" | \$114.66 | \$5.73 | \$120.39 |

CLASSIFIED ADS

Classified Advertising: 1 week \$6.00 + GST for 20 words or less. Each additional word .18¢. Bold type - \$3.00 / week
Deadline for Classified Ads is Thursday at 4:00 p.m.

WEDDINGS & OBITUARIES

\$30.00 + GST. Photos charged extra based on size. Eulogies & Poems will be charged an additional .18¢ per word.

COLOUR

1 Colour - \$85.00 2 Colour - \$125.00 Process Colour - \$225.00

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